

Special Lecture on Cardiovascular Disease Prevention Dr. Darwin Labarthe, November 11, 2009 at 12 pm

I am pleased to invite you to a special talk by Dr. Darwin Labarthe as part of the Positive Health Lecture Series, sponsored by the Robert Wood Johnson Foundation (RWJF), the School of Medicine of the University of Pennsylvania, and the University of Pennsylvania Positive Psychology Center.

The lectures are free and open to the public.

Darwin R. Labarthe, MD, MPH, PhD, is Director of the Division for Heart Disease and Stroke Prevention in the National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention (CDC), in Atlanta. Dr. Labarthe's academic and public health career spans four decades with a central focus on cardiovascular diseases. His text, *Epidemiology and Prevention of Cardiovascular Diseases: A Global Challenge*, is forthcoming in its second edition in March 2010.

Date: Wednesday, November 11, 2009

Time: 12:00 pm to 1:00 pm

Location: Dunlop Auditorium in Stemmler Hall at the University of Pennsylvania School of Medicine, near 36th and Spruce Street in Philadelphia. Please see below for detailed location and parking information.

Title: Strategies of Prevention: New Reflections on Cardiovascular Diseases

Topic: Reference to "prevention and wellness" in the contemporary discourse on health reform portends a new emphasis on prevention of cardiovascular and other major chronic diseases. Public health strategies for cardiovascular disease prevention have become widely recognized over the past three decades. However, despite the continuing and predominant national and global burden of these diseases, the relevant strategies have yet to be fully implemented. Foremost in terms of its long-range public health impact is the strategy of "primordial prevention." This concept was introduced by Toma Strasser of the World Health Organization in his 1978 article, "Reflections on Cardiovascular Diseases." It is opportune to reflect anew on cardiovascular diseases in view of new opportunities for prevention, a shift in focus from cardiovascular disease to cardiovascular health, growing attention to social determinants of health, and the potential contribution of positive health.

This lecture series is part of the Positive Health project of the Positive Psychology Center, funded by RWJF's Pioneer Portfolio, which supports innovative ideas that may lead to significant breakthroughs in the future of health and health care. This project will lay the groundwork for an approach to improving health and quality of life that focuses on health strengths and low-cost interventions.

Best regards,
Martin E.P. Seligman, Ph.D.
Fox Leadership Professor of Psychology
Director, Positive Psychology Center, University of Pennsylvania

LECTURE LOCATION AND PARKING:

The lecture is in Dunlop Auditorium, which is in Stemmler Hall at the University of Pennsylvania School of Medicine. The entrance is a short walk from 36th and Spruce Street. From 36th and Spruce Street, walk a short distance south along the 36th Street Walkway (no cars allowed) and take a left onto Hamilton Walk. Dunlop Auditorium is in Stemmler Hall, a few hundred feet down Hamilton Walk on the right. Here is a map:

http://www.facilities.upenn.edu/mapsBldgs/view_map.php3?id=117

The closest parking is located at Penn Tower, on 34th Street, just south of Spruce Street. You can reach the lecture site by taking the garage walkway to the Hospital of the University of Pennsylvania (HUP):

http://www.facilities.upenn.edu/mapsBldgs/view_map.php3?id=198

http://www.facilities.upenn.edu/mapsBldgs/view_map.php3?id=283